



Saluting our Hometown Heroes 2025 Banner Sponsorship Program

The Village of Endicott, in partnership with VFW Post 1449, American Legions Posts 82 and 1700, and Illuminations Holiday Lighting, are excited to announce the, “Saluting Our Hometown Heroes” program. The program proudly recognizes active duty and veteran service members, both living and deceased. Each banner will honor a specific serviceperson and will include his or her name, branch of service, and photo.

To qualify, honorees must meet the following requirements:

1. A current or former resident of the Village of Endicott/Endwell or the *Town of Union; and
2. Serving on active duty in the United States Armed Forces or National Guard, OR a military veteran (living or deceased) who has served in the United States Armed Forces or National Guard and has been honorably discharged.

* Service men and women from the Village of Endicott and Endwell will be prioritized for acceptance, with any remaining spots allocated to servicemen and women from the Town of Union.

Banners are \$125 each will be displayed on Washington Avenue and on Main Street (from the Corner Drug store west) from May 1 through the Fourth of July and will be displayed for two years.

Banners may be sponsored by individuals, families, businesses or organizations. If you do not know a local serviceperson, but would like to sponsor a banner, we will pair you with an eligible honoree.

There are a limited number of banners available. Sponsorships will be take on a first come, first serve basis. All banner locations will be determined by the Village. The Village of Endicott and this program’s sponsors are not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism or any acts of nature, including high winds. Any loss or damage sustained to an uninstalled banner will be handled at the discretion of the Village and/or Town.

If you have any questions, please feel free to contact our coordinating sponsor, Illuminations Holiday Lighting, at (607) 237-1440 or by email at admin@illuminationslightingny.com.

Thank you for your support!

