



Saluting Our Hometown Heroes 2025 Banner Sponsorship Program

The Village of Endicott, in partnership with VFW Post 1449, American Legions Posts 82 and 1700, and Illuminations Holiday Lighting, are excited to announce the, "Saluting Our Hometown Heroes" program. The program proudly recognizes active duty and veteran service members, both living and deceased. Each banner will honor a specific serviceperson and will include his or her name, branch of service, and photo.

To qualify, honorees must meet the following criteria:

1. **Residency:** Must have been born in, previously lived in, or currently reside in the Village of Endicott or the Town of Union.
2. **Military Service:** Must meet one of the following:
 - Be actively serving in the United States Armed Forces, Reserves or National Guard.
 - Be a military veteran (living or deceased) who served in the United States Armed Forces, Reserves or National Guard and received an honorable discharge.

Banners are \$125 each and will be displayed on Washington Avenue in the Village of Endicott, as well as on Main Street (from the Corner Drug Store west), starting on or about May 1, 2025. Flags will remain on extended exhibit, except when temporarily removed to allow for the display of other flags during holidays, events, or special occasions.

There are a limited number of banners available and sponsorships will be take on a first come, first serve basis. All banner locations will be determined by the Village. The Village of Endicott and this program's sponsors are not responsible for replacing banners that are stolen, damaged, or destroyed due to vandalism or any acts of nature, including high winds. Any loss or damage sustained to an uninstalled banner will be handled at the discretion of the Village and/or Town.

If you have any questions, please feel free to contact our coordinating sponsor, Illuminations Holiday Lighting, at (607) 237-1440 or by email at admin@illuminationslightingny.com.

Thank you for your support!





Saluting Our Hometown Heroes 2025 Banner Sponsorship Form

I/We would like to sponsor the following banner(s):

of Banners _____ x \$125.00 = \$ _____
(TOTAL DUE)

Photo Guidelines:

Photos must be submitted with the application and should adhere to the following:

- Must be of the honoree in uniform
- Portrait style (head and shoulders)
- High resolution (at least 600 dpi)

Digital photos can be emailed to admin@illuminationslightingny.com or brought to the office on a USB drive. If you are submitting a scanned photo, please ensure it is at 600 DPI or higher.

If you cannot provide a high-resolution digital photo, you may submit a good-quality 8x10 or 5x7 photo. If the photo needs to be mailed back to you, there will be an additional \$5.00 fee (cash only) to cover mailing costs. Photos will be returned within 2-3 weeks.

Honoree Information (please use back of form if sponsoring more than one honoree):

Honoree was Born in OR Resided in

(Choose one) Village of Endicott Endwell Town of Union

Rank: _____ Name: _____
(e.g. SPC John Smith or SPC John Smith, Jr.)

Branch of Service: _____
(Army, Navy, Marines, Air Force, etc.)

Sponsor Information:

Contact Name: _____

Company Name or Sponsor Name(s): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

APPLICATION DEADLINE IS MARCH 1, 2025
Sponsorship form, artwork and checks must be submitted to
Illuminations Holiday Lighting at 907 East Main Street in Endicott.
Checks made payable to American Legion Post 1700